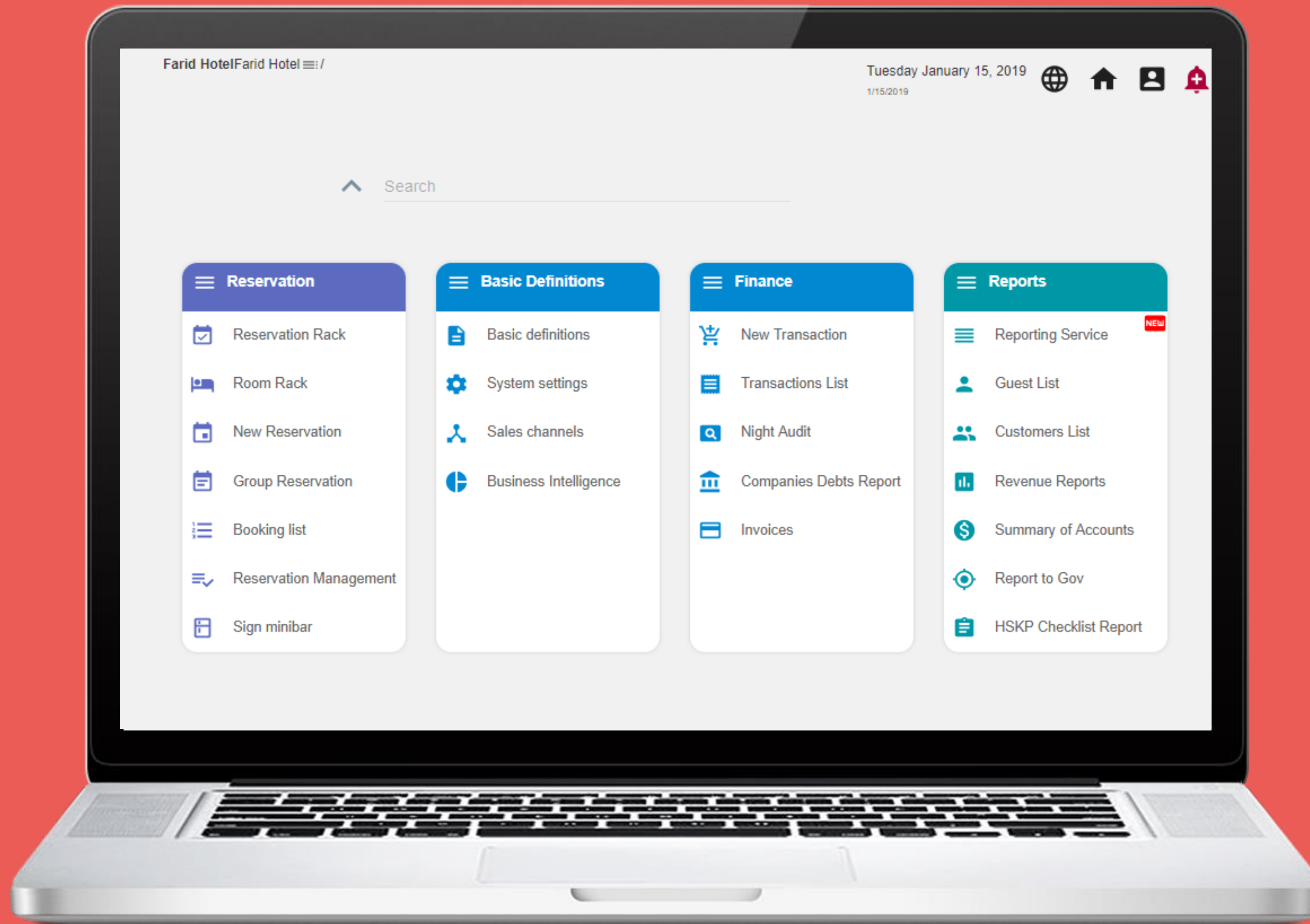


A group of people in business attire are gathered around a large document, likely a project plan or technical drawing. The document features various diagrams, including a flowchart with a yellow arrow and a blue arrow, and a circular diagram with a blue arrow. The people are looking at the document with interest, and one person is pointing at a specific part of it. The background is a blurred office setting.

HerminaTech



Cloud Based
Property Management System



Property Management System

A hotel property management system (PMS) is defined as a platform that enabled a hotel or group of hotels to manage front-office capabilities.

- Reservation
- Housekeeping
- Reception
- Price Rates
- Agency Management
- Management Reports
- Channel Manager
- Financial Transactions
- Cashier
- Point of Sale (Restaurant)

Problems

With current PMS



Cost

- License cost is very high (> 200K \$)
- Required expensive hardware
- Required massive infrastructure
- High maintenance cost
- High support cost



Availability

- Limited to specific platforms
- Not everywhere accessible
- Data security problems
- Server maintenance problems
- No monitoring or live backups



Integrations

- Limited range of APIs
- Hard to integrate with third-parties
- Limited sale channel
- No data analysis
- Not extendable by customer

A SaaS Cloud Based PMS

WHERE HOTELIERS CAN MANAGE THEIR PROPERTY WITH



Low Cost

With our subscription plan, every properties including resorts, hotels, and chains can use our solution with only **2\$/room monthly**.

Our cloud-based solution **eliminate upfront investment** for hardware and infrastructure.



Higher Occupation Rate

By connecting to **most known channel managers** like Siteminder, hoteliers can publish their availability and pricing to 1000+ channels.

Our **dynamic pricing** module, helps to set a competitive price and brings marketing agility and automation.



Better Management

Access every time and everywhere to PMS help hoteliers to always monitor their property.

Our **Business Intelligence** helps property owner to see statistics at a glance.

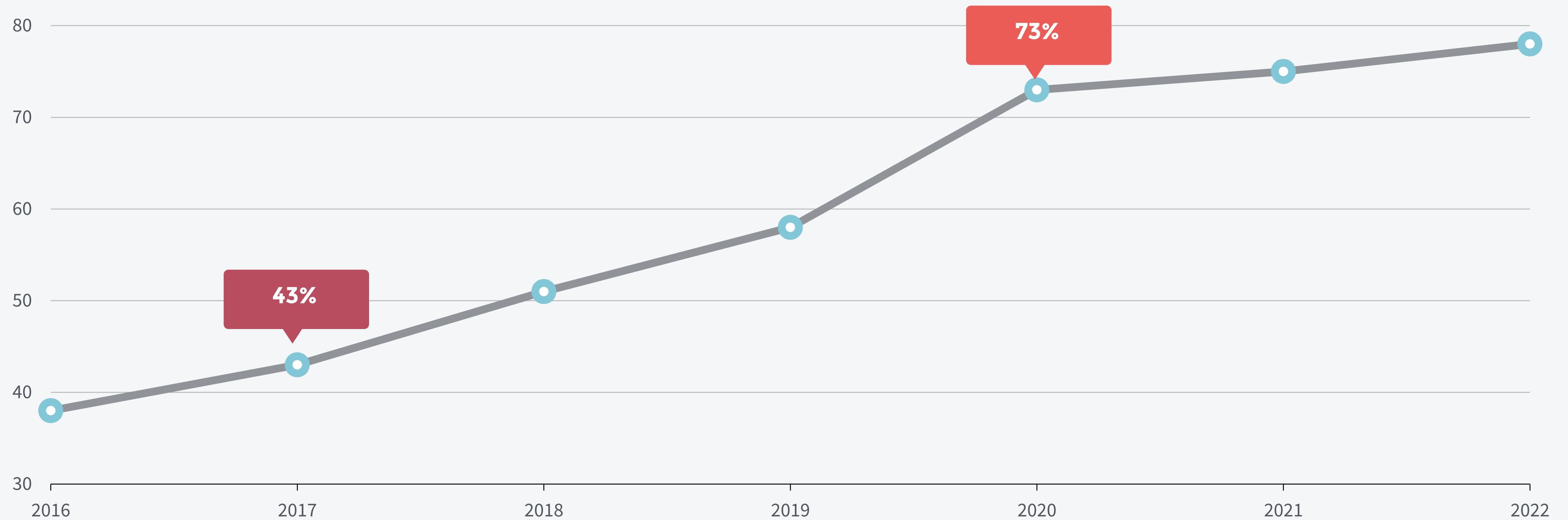


**Hermina Planned Market Share
Of online reservations**



Companies will be running purely on SaaS soon.

77% of organizations say nearly all their apps will be SaaS by 2021.



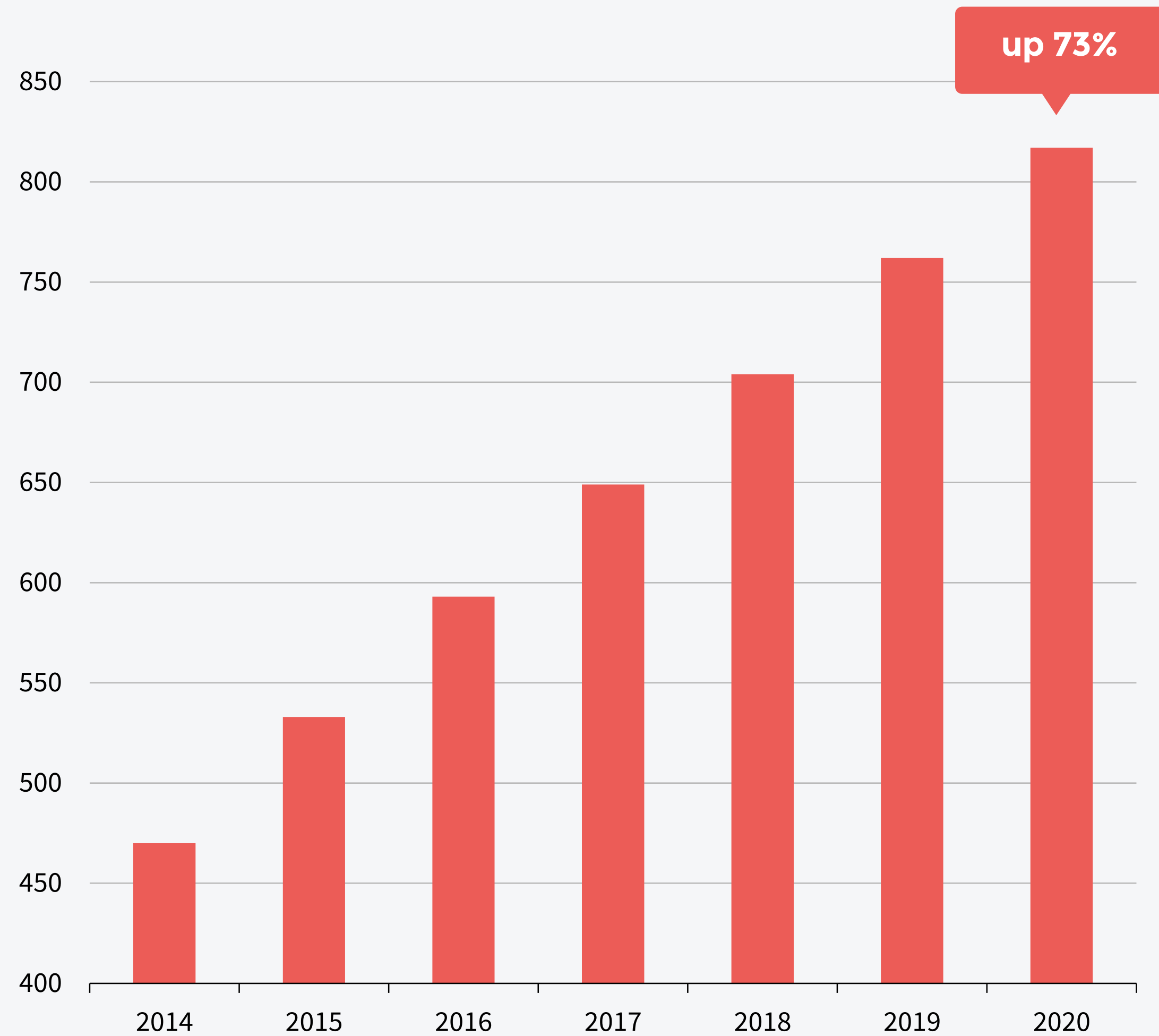
Digital Travel Sales Worldwide

In billion U.S. dollars

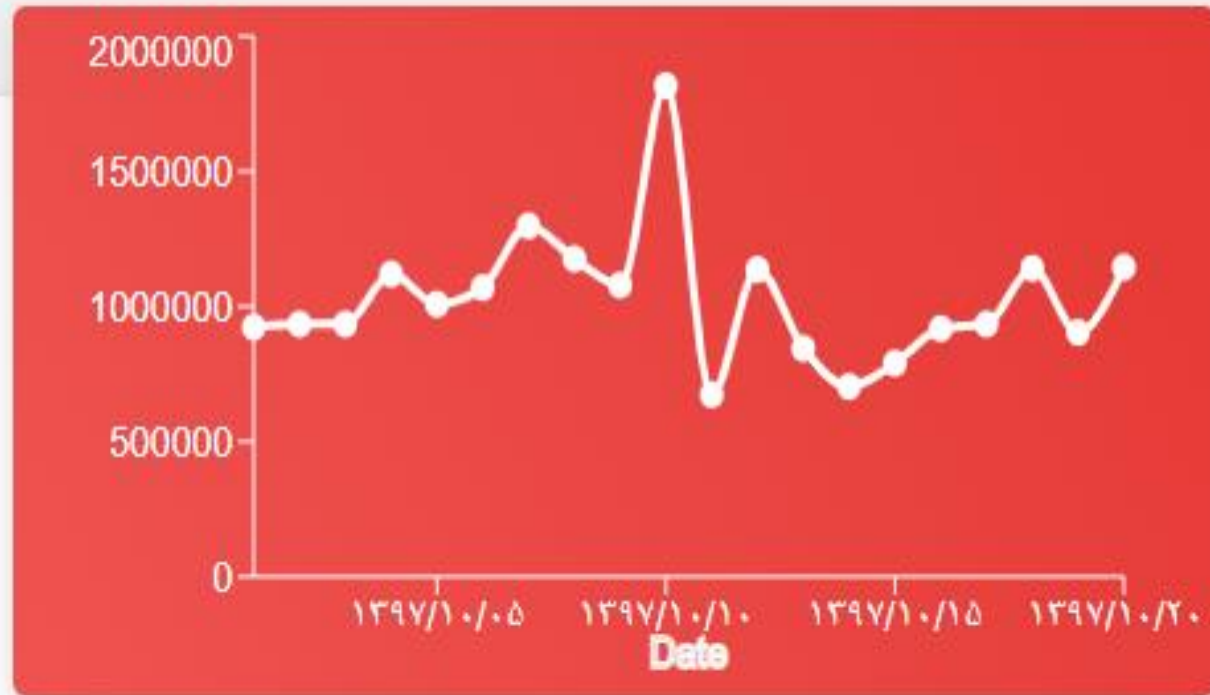
000
73%

Digital Trends in the Travel Industry

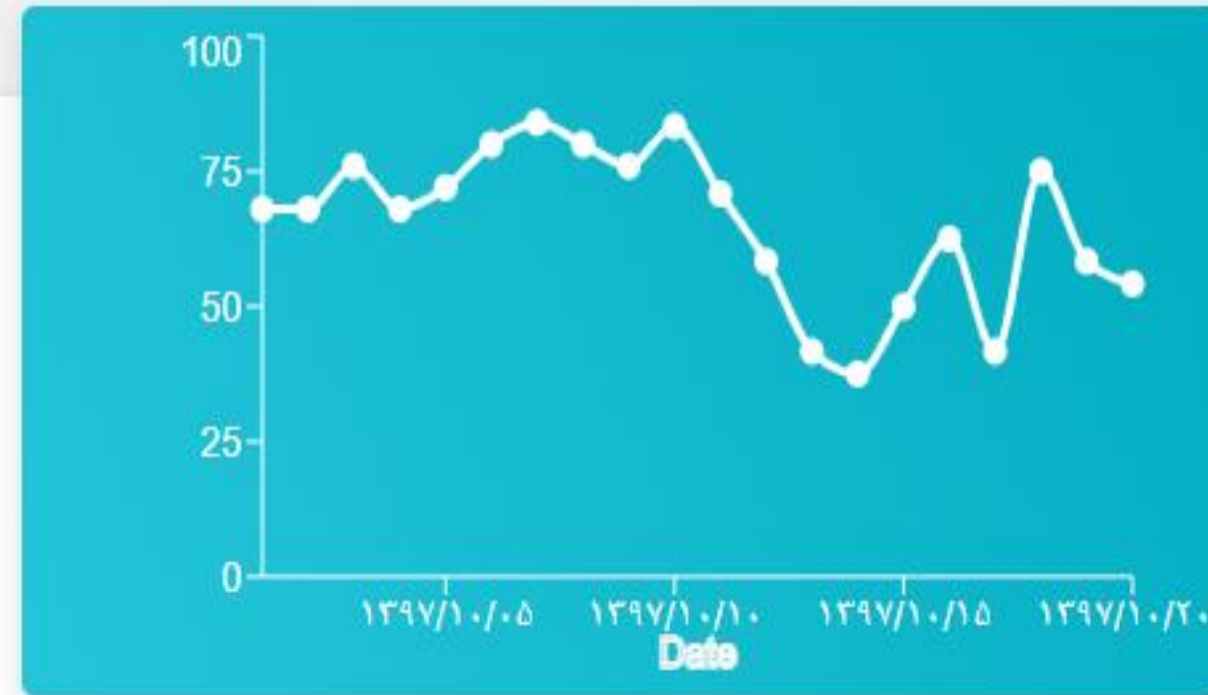
The global online travel market was worth more than \$629 billion in 2017, and is predicted to reach almost \$818bn by 2020.



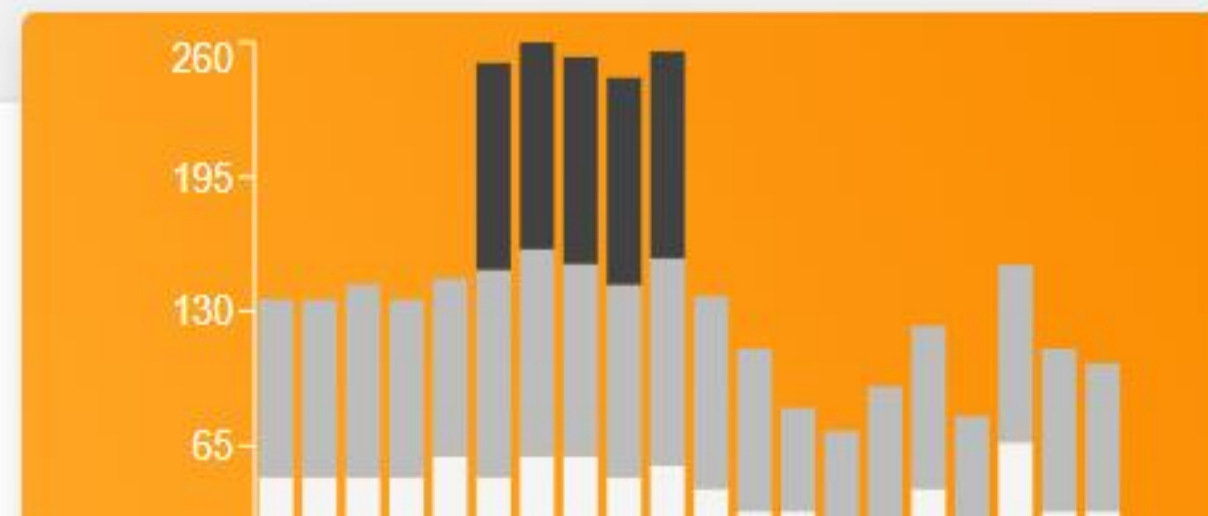
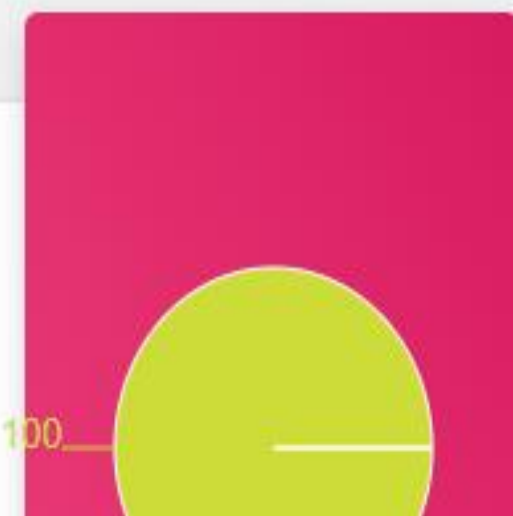
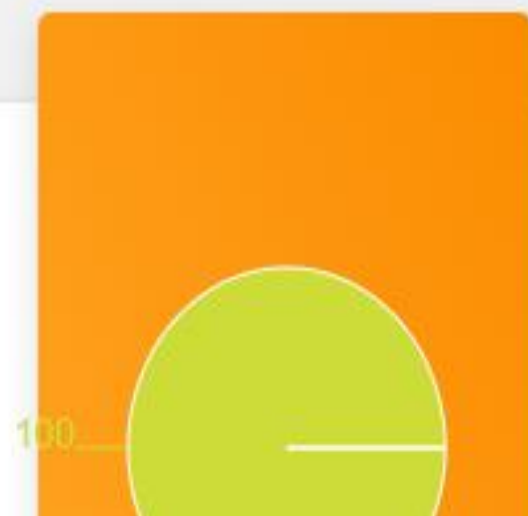
<https://www.statista.com/statistics/499694/forecast-of-online-travel-sales-worldwide/>



Revenue Per Available Room



Total Occupancy



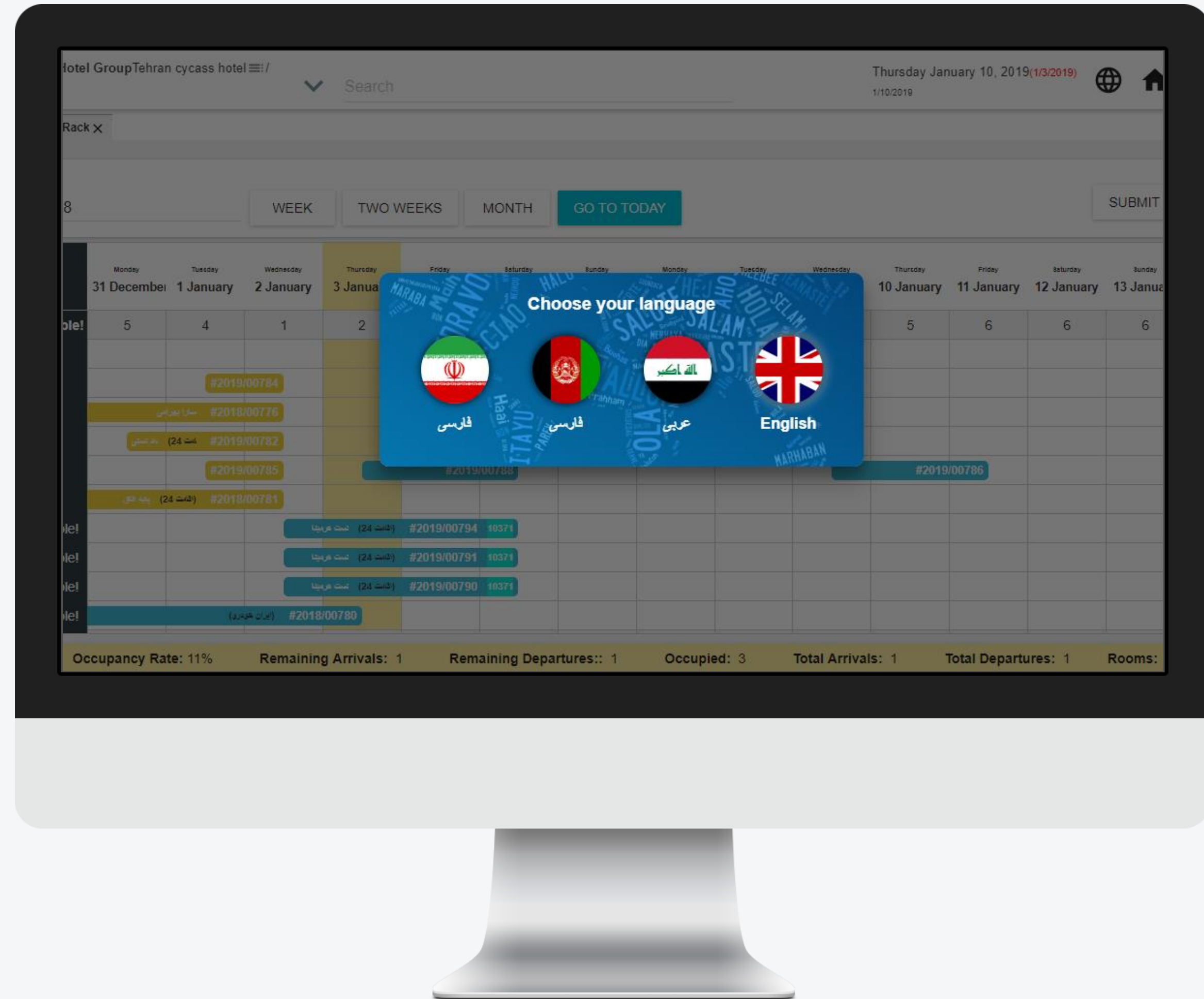
Hermina

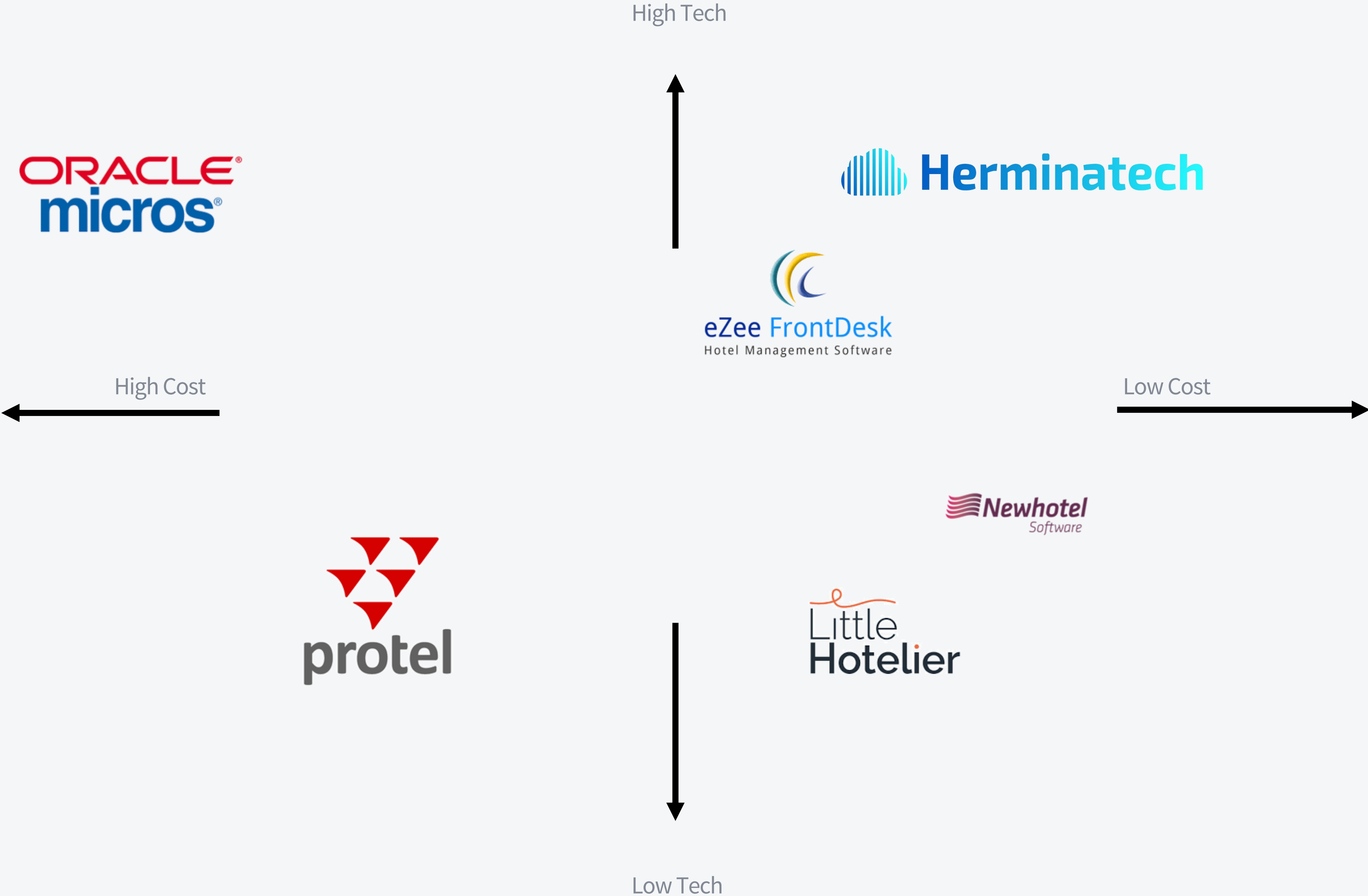
Cloud PMS & POS

- **API based** PMS software and Platform as a Service (**PaaS**) for accommodation
- + 500 JSON APIs ready to integrate with any ideas
- **State-of-the-art** technologies
- **Multi-lingual** (Persian, Arabic, English) easy to add new languages by a 2000 word dictionary
- Ready to use for VR, Eco Lodge, Hotel, and **Multi-property Groups**
- **Business Intelligence** and **Artificial Intelligence**
- **24/7 Support**
- **Pay-as-you-go**
- **Data Security** and Integrity Guarantee

Ready to Go Global

Our PMS can be customized for different calendars, time-zones, and languages. We use world best PMSs as our benchmark to develop world class PMS. Using state-of-the-art technologies and best practices, we are ready to go global in zero-cost for installation, customization, and maintenance.





Amir Abiri

Co-Founder and CEO



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CALL NOW!



THANK YOU!